

2026 EVENT-SPECIFIC SPONSORSHIPS

TARGETED VISIBILITY

for Maximum Impact



OMHRA Fall Conference

September 22 – 24, 2026 * Ottawa, Ontario

Our event-specific sponsorships offer flexibility and value for organizations that wish to align their support with particular conference elements while still reaching a highly engaged municipal Human Resources audience. These opportunities are available on a first-come, first-served basis, with one sponsor per category.

Conference App Sponsor - \$5,500.00

As the Conference App Sponsor, your organization will receive premium visibility throughout the event. Recognition benefits include exclusive logo placement on the app home screen, sponsor acknowledgment in push notifications, and branded presence within the app's navigation. This high-visibility sponsorship reinforces your organization's commitment to innovation and connectivity.

Wi-Fi Sponsor - \$7,000.00

The Wi-Fi Sponsor keeps attendees seamlessly connected. Recognition benefits include organization logo and message featured on all Wi-Fi login instructions, prominent placement on event electronic signage, and acknowledgment on the conference website. This essential service offers consistent exposure throughout the event, demonstrating your support for a seamless conference experience.

Photo Sponsor - \$2,500.00 (one-day only) – SOLD OUT

As the exclusive Photo Sponsor, your organization will be recognized on the conference program website and the electronic signage at the event as well as logo placement on post-event photo gallery. This sponsorship aligns your organization with the memories and professional connections formed during the event.

Event Décor Sponsor - \$3,500.00

The Event Décor Sponsor will be recognized for enhancing the conference atmosphere. Benefits include logo display on electronic signage at our Official Conference Dinner and acknowledgment on the conference website. This sponsorship showcases your contribution to creating a polished and welcoming event environment.

Official Conference Dinner Wine Sponsor - \$4,000.00

Showcase your brand at the Official Conference Dinner as the Official Wine Sponsor. Recognition includes logo placement on wine tags that will be prominently displayed on one bottle of red wine and one bottle of white wine at each table as well as on the conference website. This sponsorship offers a tasteful and sophisticated way to associate your organization with an elegant dining experience.

Official Conference Reception Alcohol Sponsor - \$10,000.00

As the Official Reception Alcohol Sponsor, your organization will receive logo placement at all bar areas and on reception electronic signage. Additional recognition includes mention on the conference website. This sponsorship places your organization at the center of the event's most social gathering.

Official Conference Reception Mocktail Sponsor - \$2,500.00 – SOLD OUT

Support inclusivity and creativity as the Official Reception Mocktail Sponsor. Recognition benefits include a branded mocktail, signage at the mocktail bar, and acknowledgment in the event program. Your organization will be celebrated for offering delightful, alcohol-free beverage options to attendees.

Take-Away Lunch Sponsor - \$8,500.00

As the Take-Away Lunch Sponsor, your brand will be featured at the lunch distribution point. Additional benefits include mention on the conference website. This sponsorship delivers direct visibility as delegates enjoy a convenient meal provided by your organization.

Key Card Sponsor - \$5,500.00

The Key Card Sponsor will have exclusive branding on hotel room key cards provided to delegates staying at the event venue. Recognition includes logo placement on each key card. This high-impact sponsorship ensures your brand is seen throughout every day of the conference.